DIGITAL MANAGEMENT (LB46)

(Lecce - Università degli Studi)

Teaching CORPORATE BANKING & FINANCING INNOVATION

GenCod A005242

Owner professor VINCENZO GENTILE

Teaching in italian CORPORATE BANKING & FINANCING INNOVATION

Teaching CORPORATE BANKING & FINANCING INNOVATION

SSD code SECS-P/11

Reference course DIGITAL MANAGEMENT

Course type Laurea

Credits 8.0

Teaching hours Front activity hours: 48.0

For enrolled in 2020/2021

Taught in 2022/2023

Course year 3

Language ENGLISH

Curriculum ECONOMICO

Location Lecce

Semester First Semester

Exam type Oral

Assessment Final grade

Course timetable https://easyroom.unisalento.it/Orario

BRIEF COURSE DESCRIPTION	The course is related to the management of banking activities related to corporate finance and forms of financing innovation.
REQUIREMENTS	Economia degli intermediari finanziari - Fintech
COURSE AIMS	Understand the economic and financial logic of the investment and financing choices in companies Develop historical and prospective financial models Understand valuation processes that can provide indications about optimal financial policies for companies Determine the share value of the company on the basis of relevant parameters Select financing instruments best suited to needs of companies
TEACHING METHODOLOGY	Lectures, Research groupworks, Class discussions. Teaching methods may vary as a result of social distancing measures arising from the emergency Covid-19
ASSESSMENT TYPE	Oral exam The exams will be held in oral form (with the possibility of short exercises and multiple choice questions) on line via windows teams platform according to the instructions provided by DR 197/2020. Further information if necessary will be sent by e-mail to exam's participants. The student who is disabled, and or DSA, which intends to make use of an individualized intervention for the conduct of the examination should contact the Disability Integration Office of University of Salento at paola.martino@unisalento.it

FULL SYLLABUS	Introduction to the course Value and capital budgeting Financial statement analysis Discounted cash flow valuation Bonds and stock valuation NPV and other investment rules Risk cost of capital and capital budgeting Long term financing Capital structure and dividend policy Options and corporate finance Short term finance Mergers and acquisitions From the opportunity to the business plan From the business plan to funding the venture From funding the venture to launching growing and ending the new venture
REFERENCE TEXT BOOKS	Corporate banking and financing innovation McGraw-Hill Libreria universitaria Ibs Amazon Mondadori