

# DIGITAL MANAGEMENT (LB46)

(Lecce - Università degli Studi)

## Teaching PUBLIC MANAGEMENT

GenCod A005241

**Owner professor** MARCO BENVENUTO

**Teaching in italian** PUBLIC MANAGEMENT

**Teaching** PUBLIC MANAGEMENT

**SSD code** SECS-P/07

**Reference course** DIGITAL MANAGEMENT

**Course type** Laurea

**Credits** 6.0

**Teaching hours** Ore-Attività-frontale: 36.0

**For enrolled in** 2018/2019

**Taught in** 2020/2021

**Course year** 3

**Language** INGLESE

**Curriculum** ECONOMICO

**Location** Lecce

**Semester** Primo-Semestre

**Exam type** Orale

**Assessment** Voto-Finale

**Course timetable**  
<https://easyroom.unisalento.it/Orario>

### BRIEF COURSE DESCRIPTION

The course aims to introduce the students to Public Management Administrations, describing the theoretical and practical aspects of public evaluation processes their management.

- 1 Public evaluation for the administrations: a conceptual framework
- 2 The decision making process within the public evaluation value logic
- 3 The management
- 4 .The pianification and programming cycle
5. The auditing system and reporting system

### REQUIREMENTS

Nothing

### COURSE AIMS

The aim of the course is to allow students to acquire knowledge and skills on the most advanced techniques for measuring the performance of government in public administration and in particular on the evaluation of public programs.

Expected results according to Dublin descriptors:

Knowledge and understanding:

Identify the type of measures in a public administration. Planning and control instruments in order to present and interpret the observations relating to the economic process in public sector.

Ability to applying-knowledge and understanding,

Ability to read and evaluate evaluating measures in public administration.

Making judgments.

Ability to evaluate the reporting process resulting from the evaluation analysis.

Communication skills.

Ability to clearly present the reporting results of the analyzes

Learning skills

Learning ability of the various phases for the realization of a evaluating measurement system for the decision making process

---

## TEACHING METHODOLOGY

Conventional, lectures, exercises and cases

---

## ASSESSMENT TYPE

Oral exam at the end of the cycle of lectures.

For attending students intermediate tests can be scheduled including a written exam and an oral presentation of a project work.

The examination aims to ascertain the degree of knowledge of the student on both practical and theoretical aspects of the discipline. In particular, the objective is to assess the degree of assimilation of the contents of the discipline, the ability to make the appropriate links between the various topics dealt with, the ability to express the required arguments in a clear and exhaustive manner, to apply knowledge, autonomy of judgment, communication skills and learning skills in line with Dublin descriptors.

"The student disabled and/or with SDL (specific disorders of learning), who intends to take advantage of an individualized intervention for the conduct of the exam must contact the Disability Integration office of the University of Salento at the address:

paola.martino@unisalento.it

There are no differences in terms of program between students attending and not attending.

Only for the period of Covid-19 emergence an oral examination on line could be expected.

---

## OTHER USEFUL INFORMATION

For teaching material please use this link:  
[https://teams.microsoft.com/\\_#/school/files/Generale?threadId=19%3A1c98df718851474da1582fdf8d6c9925%40thread.tacv2&ctx=channel&context=General&rootfolder=%252Fsites%252Fmsteams\\_d2c7e5%252FDocumenti%2520condivisi%252FGeneral](https://teams.microsoft.com/_#/school/files/Generale?threadId=19%3A1c98df718851474da1582fdf8d6c9925%40thread.tacv2&ctx=channel&context=General&rootfolder=%252Fsites%252Fmsteams_d2c7e5%252FDocumenti%2520condivisi%252FGeneral)

---

## FULL SYLLABUS

1. Program evaluation: an introduction: The meaning of the word "program"; The meanings of the word "evaluation"; Motivations for program evaluation.

2. Ethical issues in program evaluation: Historical background; Ethical guidelines; Needs Assessment; the concept of needs; Planning a needs assessment; Needs assessment approaches.

3. Writing report

4. Formative and process evaluation

5. Cost effectiveness and cost analysis: Examples and cases; Measurement tools; Importance of measurement; What to measure;

How to measure.

6. Problems in writing evaluation reports

---

## REFERENCE TEXT BOOKS

Materials provided by the teacher

Suggested Text

Public Value and Public Administration (Public Management and Change) Paperback – August 18, 2015 by John M. Bryson (Editor), Barbara C. Crosby (Editor), Laura Bloomberg (Editor)