

LAW (LMG2)

(Lecce - Università degli Studi)

Teaching ECONOMICS TOURISM AND TRANSPORT SERVICES

GenCod A004516

Owner professor LUCA ZAMPARINI

Teaching in italian ECONOMICS TOURISM AND TRANSPORT SERVICES

Teaching ECONOMICS TOURISM AND TRANSPORT SERVICES

SSD code SECS-P/06

Reference course LAW

Course type Laurea Magistrale a Ciclo Unico

Credits 8.0

Teaching hours Ore-Attività-frontale: 60.0

For enrolled in 2017/2018

Taught in 2020/2021

Course year 4

Language INGLESE

Curriculum AMBIENTE E TERRITORIO

Location Lecce

Semester Secondo-Semestre

Exam type Orale

Assessment Voto-Finale

Course timetable
<https://easyroom.unisalento.it/Orario>

BRIEF COURSE DESCRIPTION

The course "Economics Tourism and Transport Services" aims at providing students the necessary elements to understand the economic dimension of the tourism and transport phenomena. It will analyze, for both sectors, demand, supply and relevant markets.

REQUIREMENTS

No previous requirement. All topics will be explained in depth during lectures.

COURSE AIMS

The course aims at providing students with the necessary elements to understand the economic dimension of the tourism and transport phenomena. At the end of the course, the student should be able to understand the historical evolutions of tourism and transport and she/he should have a firm grasp of the main definitions pertaining to the tourism and transport sectors. She/He will also have knowledge of tourism and transport demand, of tourism and transport supply and of the main tourism and transport markets. Lastly, the student should acquire an awareness of the relationships among tourism, transport and local development and growth.

TEACHING METHODOLOGY

Lectures that will also make use of slides.

ASSESSMENT TYPE

Oral exam aiming at verifying the understanding of the topics of the course. *Disabled students requiring a peculiar exam should contact the Ufficio Integrazione Disabili at the following email addresspaola.martino@unisalento.it*

FULL SYLLABUS

The course "Economics Tourism and Transport Services" aims at providing students the necessary elements to understand the economic dimension of the tourism and transport phenomena. The first part of the course will be devoted to a statistical description of the historical evolution of tourism and to a clear definition of the related issues. It will also analyze tourism demand and its main determinants. The second part of the course will deal with the components of tourism supply and it will investigate the relationships among tourism and local development and growth. The third part of the course will be devoted to a statistical description of the historical evolution of passenger and freight transport and to a clear definition of the related issues. It will also analyze transport demand and its main determinants and models. The last part of the course will deal with transport supply and transport markets and it will also consider the relationships between transport and tourism.

REFERENCE TEXT BOOKS

Vanhove N., 2010, The Economics of Tourism Destinations, Elsevier. Chapters 1 – 5, 7 – 9.
Lecture notes by Professor Luca Zamparini for the part related to transport economics.