

Elenco Lavori pubblicati su riviste e journal internazionali

- 1) **"Big Data and Knowledge-intensive entrepreneurship: trends and opportunities in the tourism sector"** with G. Passiante, F. Vitulano, L. Zampetti, in Electronic Journal of Applied Statistical Analysis: Decision Support Systems and Services Evaluation. Special issue on Increasing Innovation Opportunities by Unlocking the Value of Big Data, Vol. 05, Issue 01, December 2014, 12-30 .
- 2) **"Creating innovative entrepreneurial mindsets as lever for knowledge-based regional development"**, with G. Secundo, G. Passiante, International Journal of Knowledge-Based Development, Vol. 6, No. 4, 2015, pp. 276-298.
- 3) **"Challenges for Instilling Entrepreneurial Mindset in Scientists and Engineers: What Works in European Universities?"**, with G. Secundo, V. Ndou, paper accepted for publication on the International Journal of Innovation and Technology Management Special Issue on "Knowledge-intensive Entrepreneurship: dynamics and impact", 13(5).
- 4) **"Living Lab as dynamic approach to activate Quadruple Helix for the Smart Specialization Strategy. An empirical study"**, with G. Elia, V. Ndou, G. Secundo, F. Specchia, paper accepted for publication at the International Journal of Innovation and Technology Management, Special Issue "Managing the Dynamics of Intellectual Capital in Open Innovation" (March, 1, 2016).
- 5) **"Modularity in complex and knowledge-intensive business services: designing and managing a more personalized experience in the tourism industry"**, with G. Secundo, G. Passiante, D. Vrontis, paper accepted for publication on the EuroMed Journal of Business (forthcoming).
- 6) **"Toward a Methodology for Smart Growth of Destination"**, with V. Ndou, G. Passiante, Journal of Internet and e-Business Studies.
- 7) **"Intellectual capital in the age of Big Data: Establishing a research agenda"**, with G. Secundo, J. Dumay, G. Passiante, (2017), Journal of Intellectual Capital, Vol. 18 Issue: 2, pp. 242-261.
- 8) **"Activating entrepreneurial learning processes for transforming university students' idea into entrepreneurial practices"**, with G. Secundo, G. Schiuma, G. Passiante, paper accepted for publication on the International Journal of Entrepreneurial Behaviour & Research, Special Issue "Entrepreneurial learning Dynamics in Knowledge Intensive Enterprises"
- 9) **"Is Tourism a Driver for Smart Specialization? Evidence from Apulia, a Southern European Region with a Tourist Vocation."** With G. Passiante, paper accepted for publication on the Journal of Destination Marketing & Management Regional Spotlight (In press)
- 10) **"Creating Value from Social Big Data: Implications for Smart Tourism Destination"**, with G. Mele, V. Ndou, G. Secundo, paper submitted for publication on the special issue "In (Big) Data we Trust: Value Creation in Knowledge Organizations" of the Information Processing & Management (under-review)
- 11) **"Managing Big Data through the lens of Customer Knowledge Management: evidence from a set of regional tourism experiences."**, with G. Secundo, G. Passiante, paper submitted for publication on the Knowledge Management Research & Practice (under-review)
- 12) **"Big Data for Open Innovation in SMEs and Large Corporations: Trends, Opportunities, and Challenges"**, with A. Di Minin, A. Messeni Petruzzelli, U. Panniello, S. Pirri, paper submitted for publication on the special issue "Big Data for Open Innovation: Unveiling Challenges and Opportunities" of Creativity and Innovation Management (under-review).
- 13) **"Supporting the regional development in the knowledge economy: the adoption of a system dynamic approach in Ghana"** with N. Boakye Oppong, paper submitted for publication on the International Journal of Entrepreneurship and Innovation Management (under-review).
- 14) **"Design as knowledge translation of creativity for open innovation in technology intensive enterprises"**, with G. Secundo, G. Schiuma, G. Passiante, paper submitted for publication on Technovation Special Issue "Stimulating Innovation and Entrepreneurship in High-Technology Sectors - the Role of Cultural and Creative Industries" (under-review)
- 15) **"Social media strategies of event and destination management organizations: An analysis of Facebook posts and Tweets"**, with G. Pino, A. Peluso, V. Ndou, G. Guido, G. Passiante, paper submitted for publication on Current Issues in Tourism (under-review)

Elenco lavori presentati in conferenze internazionali e nazionali:

- 1) **"Il ruolo dei beni culturali per la creazione di un sistema turistico innovativo: evidenze empiriche dagli operatori locali"**, with P. Stefanizzi, V. Ndou, G. Elia, paper presented at the SISTUR - VI Riunione Scientifica Nazionale, 20-21 nov. 2014.
- 2) **"Co-creating value with customers in the Apulian wine system: Storytelling 2.0 in Tenute Rubino case study"**, with V. Ndou, G. Secundo, A. Paiano, L. Valente, in Proceedings of "Contemporary Trends and Perspectives in Wine and Agrifood Management" Conference of the Academy of Business (EMAB), Lecce, Italy, Jan. 16-17, 2015.
- 3) **"Enhancing Corporate Entrepreneurship through an entrepreneurial learning approach: turning students' ideas into entrepreneurial practice"**, with G. Secundo, G. Schiuma, G. Passiante, in Conference Proceedings of the 10th IFKAD 2015 Bari 10-12 June 2015
- 4) **"Entrepreneurial Learning Dynamics for Technology Driven Entrepreneurship: An Integrative Framework"**, with G. Secundo, G. Schiuma, G. Passiante, paper accepted for presentation at the 16th European Conference on Knowledge Management, Udine, Italy, 3-4th Sept. 2015

- 5) ***“Evaluating The Apulia Tourism Supply System: Towards The Creation Of Integrated System”***, with G. Mele, P. Stefanizzi, V. Ndou, Conference Proceedings of the 8th EMBRI Euromed Academy of Business Conference, Verona 16-18 Sept. 2015.
- 6) ***“Sustaining Corporate Entrepreneurship through entrepreneurial learning processes: the role of University’s students in the “Mimprendo” case study”***, with G. Secundo, G. Schiuma, G. Passiante, paper presented at the XXVI RSA AilG 2015, (15-16 Oct. 2015).
- 7) ***“A Methodology for the Virtual Destination Management based on Users’ Involvement: perspectives and opportunities for the smart growth of destinations”***, with V. Ndou, G. Passiante, in Proceedings of the 26th IBIMA Conference “Innovation Management and Sustainable Economic Competitive Advantage: From Regional Development to Global Growth, Madrid, Nov. 11-12, 2015.
- 8) ***“Modularity as Suitable Approach for the Management of a Tourism Destination”***, with G. Secundo, G. Passiante, in Proceedings of the 26th IBIMA Conference “Innovation Management and Sustainable Economic Competitive Advantage: From Regional Development to Global Growth, Madrid, Nov. 11-12, 2015.
- 9) ***“Measuring the Promptness of Destinations to Move Toward a Smart Tourism Configuration: the case of Apulia Destination”***, with V. Ndou, G. Mele, P. Stefanizzi, G. Passiante paper presented at the 27th IBIMA Conference “Innovation Management and Education Excellence Vision 2020: from Regional Development Sustainability to Global Economic Growth” Milan, Italy 4-5 May 2016.
- 10) ***“Social Media Tools And (E)Destination: An Italian Case Study”***, with V. Ndou, A.P. Paiano, L. Valente, paper accepted for presentation at 3rd International Conference with the theme “Tourism, Culture and Heritage in a Smart Economy”, Athens, May, 19-21, 2016.
- 11) ***“Intellectual Capital in the age of Big Data”***, with G. Secundo, J. Dumay, G. Passiante, paper presented at the 11th IFKAD 2016 Dresden 15-17 June 2016.
- 12) ***“Knowledge-intensive Entrepreneurship and Big Data: Implications for Smart Tourism Destination”***, with V. Ndou, G. Mele, G. Passiante, paper presented at the XXVII RSA AilG, Bergamo 13-14 Oct. 2016.

Capitoli in monografie internazionali

- 1) ***“The Technology-driven Entrepreneurship in the Knowledge Economy”***, with A. Romano, G. Passiante, in Creating Technology-driven Entrepreneurship: Foundations, Processes and Environments, Ch. 1, G. Passiante & A. Romano Ed., Palgrave Macmillan Ed, 2016, pp 21-48-
- 2) ***“Technology-driven Entrepreneurship within the framework of regional development policies”***, with M. De Maggio, in Creating Technology-driven Entrepreneurship: Foundations, Processes and Environments, Ch. 9, G. Passiante & A. Romano Ed., Palgrave Macmillan Ed, 2016, pp. 273-299.
- 3) ***“Students’ Creativity and Entrepreneurial Learning for Developing Corporate Entrepreneurship”***, with G. Secundo, G. Passiante, M. Paoletto, in Integrating Art and Creativity into Business Practice, Ch. 6, G. Schiuma & A.Lerro Ed., IGI Global, Ed. 2017, pp. 89-116.

Lavori monografici

“Imprenditorialità, marketing ed innovazione. Dinamiche competitive per le imprese ed i territori nello scenario della digital economy” di P. Del Vecchio e G. Passiante, Franco Angeli Editore, 2015.