

## ELENCO PUBBLICAZIONI SECUNDO GIUSTINA

(aggiornato 4 novembre 2017)

Dal 2000, la produzione scientifica consta di **n. 137 lavori** che documentano il rendimento delle attività di ricerca sinora svolte:

- 5 lavori *Forthcoming* su riviste internazionali;
- 41 lavori scientifici su riviste internazionale con referee;
- 1 lavoro scientifico su rivista nazionale con referee;
- 2 curatela internazionale;
- 19 contributi in capitoli di libro;
- 69 lavori scientifici presentati a congressi internazionali;

Segue l'elenco dettagliato della produzione scientifica.

### **Accepted**

Secundo, G. Massaro, M, Bagnoli C., J. Dumay, (2018), Intellectual Capital Management in the fourth stage of IC research: a critical case study in University settings, *Journal of Intellectual Capital* (Issue 1, 2018), pp. DOI.

Del Vecchio, P., Secundo, G., Passiante, G. and Vrontis, D. (Forthcoming) "Modularity in complex and knowledge-intensive business services: designing and managing a more personalized experience in the tourism industry", *EuroMed Journal of Business* (forthcoming).

Toma, G. Secundo, G. Passiante "Open innovation and IP Strategies: empirical evidences from a Bio-Pharmaceutical case study" submitted to *Business Process Management* (accepted, Issue 2, 2018)

Secundo, G. , Toma, A. and Passiante, G. (2018 )Knowledge Transfer in Open Innovation: a classification framework for Healthcare Ecosystems, *Business Process Management Journal*.

Del Vecchio, Secundo, G. and Passiante, G. Analyzing Big Data through the lens of Customer Knowledge Management: evidence from a set of regional tourism experiences, *Kybernets*.

### **UNDER REVIEW:**

Secundo, G., De Beer, C., Shutte, C. Passiante, G. "Leveraging Intellectual Capital to assess the Technology Transfer Office: a South African University case" *Submitted to Journal of Intellectual Capital* (27 October 2016)

Secundo, G., Capaldo, G. and Passiante, G. " Managing Business Start-up: an interpretative framework based on Project Management, submitted to *International Journal of Project Management* (31 July 2017)

Secundo, G., De Beer, C. , Fai, F. and Schutte, C. S. L. Strategic Insights from the Technology Transfer Office in Pursuit of University Entrepreneurialism, Submitted to *Technological Forecasting and Social Change* (14 August 2017)

### **Curatela Internazionale (CI)**

**CI:** Romano, A. and Secundo, G. (Eds.) (2009) "Dynamic Learning Networks. Models and cases in action". Springer USA. ISBN: 978-1-4419-0250-4.

**C2:** Leitner, Karl-Heinz, Adrian Curaj, Susana Elena-Perez, Jan Fazlagic, Konstantinos Kalemis, Žilvinas Martinaitis, Giustina Secundo, Miguel-Angel Sicilia, Kristine Zaksa (2014). "A Strategic Approach for Intellectual Capital Management in European Universities. Guidelines for Implementation" UEFISCDI Blueprint Series, Bucharest, 2014, ISBN: 978-973-711-499-0; 91 pages.

### **Articoli in Riviste Nazionali ed Internazionali (RI)**

**RI1:** F. Mantovani, G. Secundo (2000), L'esperienza di un operatore di servizi integrati, in *Sviluppo & Organizzazione*.

**RI2:** G. Secundo, G. Passiante (2007), "An innovative Approach for Creating Business Leaders: Evidence from a Case Study", *International Journal of Management in Education*, Vol. 1, N. 3: 214-230.

- RI3:** G. Secundo, G. Elia, C. Taurino, (2008) "A Process-Oriented and technology-based Model of Virtual communities of Practices: Evidence from a case study in Higher Education", *Int. J. of Web-Based Learning and Teaching Technologies*, Vol. 3 No 1: 90-102. SCOPUS
- RI4:** G. Secundo, G. Elia, C. Taurino (2008) "Problem-Based Learning in web environments: how do students learn? Evidences from the 'Virtual eBMS Systems'" *Int. J. Cont. Engineering Education and Lifelong Learning*, Vol. 18 No. 1: 6-25.
- RI5:** G. Secundo e F. Grippa (2009) "Designing, Managing and Assessing a Web 2.0 Learning community to enhance Inquiry based Learning", *International Journal of Web Based Communities*, Vol. 6 No. 2: 164-182.
- RI6:** F. Grippa e G. Secundo (2009), "Web 2.0 Project-Based Learning In Higher Education. Some preliminary evidence", *International Journal of Web Based Communities*, Vol. 5 No 4., pp 543-561. SCOPUS
- RI7:** G. Secundo, F. Grippa, M. De Maggio P. Del Vecchio, (2009) "Design of a web 2.0 learning laboratory for developing managerial competencies", *International Journal of Continuing Engineering Education and Life-Long Learning*, Vol 19, No. 2/3 : 206-221.
- RI8:** G. Elia, G. Secundo, C. Taurino (2009) The web learning system of "Virtual eBMS": a tool supporting unstructured and just in time learning, *International Journal of Networking and Virtual Organisations*, Vol 6 No.2: 140-160.
- RI9:** A. Margherita, G. Secundo, C. Taurino (2009) "New Challenges for Agribusiness Management. Designing a Curriculum for Competencies Building", *International Journal of Continuing Engineering Education and Life-Long Learning*, Vol. 19 No1: 19-33.
- RI10:** A. Margherita and G. Secundo (2009) "Density, Diversity, Openness and Speed: is Management Development Aligned?" *Journal of Management Development*, Vol. 28 No. 10 : 933-944.
- RI11:** G. Secundo, A. Margherita, G. Elia, G. Passiante (2010) "Intangible Assets in Higher Education and Research: Mission, Performance or Both?" *Journal of Intellectual Capital*, Vol. 11 No. 2: 140-157.
- RI12:** M. Lazoi, F. Ceci, A. Corallo, G. Secundo (2011) "Collaboration in an aerospace SMEs cluster: Innovation and ICT dynamics", *International Journal of Innovation and Technology Management*, Vol. 8, No. 2: pp. 393-414.
- RI13:** A. Margherita and G. Secundo (2011) "The Stakeholder University as learning model of the extended enterprise", *Journal of Management Development*, Vol. 30 No. 2, pp.175 – 186. (BRONZE, SCOPUS)
- RI14:** A. Corallo, P. De Paolis, M. Ippoliti, M. Lazoi, M. Scalvenzi, G. Secundo (2011) "Guidelines of a unified approach for Product and Business Process Modelling in Complex Enterprise", *Knowledge and Process Management*, Vol. 18 Issue: 3, pp.194 – 206 .
- RI15:** G. Elia, A. Margherita, G. Secundo, K. Moustaghfir (2011) "Entrepreneurship education in engineering contexts: identifying the levers of an "activation" process", *Journal of Enterprising Culture*, Vol. 19, Issue : 2, pp. 1-22.
- RI16:** A. Corallo, M. Lazoi, G. Secundo (2012) "Inter-organisational Knowledge integration in collaborative NPD projects: evidence from the aerospace industry", *Knowledge Management Research & Practices*, Vol. N° 10, Issue 4.
- RI17:** Margherita A., Elia G., Secundo G. and Passiante G. (2012) "Sustainable mobility: an integrative framework and its application for new service design", *International Journal of Technology Management and Sustainable Development*, 11(1): 31-49.
- RI18:** Secundo, G. , Passiante, G., Moliterni, P, Romano, A. (2013) Developing Next Generation of Engineers for Intelligent and Sustainable Manufacturing: A Case Study, *International Journal of Engineering Education*. 29 (1) , pp. 248-262.
- RI19:** G. ELIA, G. SECUNDO, W. ASSAF, A. FAYYOUMI (2014) "Web 2.0 Blended Learning to Introduce e-Business Contents in Engineering Education: a Pilot Case Study in Jordan" *INTERNATIONAL JOURNAL OF ENGINEERING EDUCATION*, Volume 30, Issue 3, 2014, Pages 543-549.
- RI20:** G. SECUNDO, G. ELIA, (2014) "A Performance Measurement Systems for Academic entrepreneurship", *Measuring Business Excellence*, VOL. 18 NO. 3 2014, pp. 23-37.
- RI21:** A. Romano, G. Passiante P. Del Vecchio, G. SECUNDO, (2014) "The Innovation Ecosystem as Booster for the Innovative Entrepreneurship in the Smart Specialization Strategy", *International Journal of Knowledge based Development*, Vol. 5, No. 3, pp.271–288 (BRONZE, SCOPUS).
- RI22:** Secundo, G. , Elena- Perez, S., Martinaitis, Ž, Leitner, K. H., (2015) "An intellectual capital maturity model (ICMM) to improve strategic management in European universities: A dynamic approach", *Journal of Intellectual Capital*, Vol. 16 Iss: 2, pp.419 – 442.

- RI23:** Secundo, G., Magner-Watanabe, RE, Heisig, P. (2015) ENGINEERING KNOWLEDGE AND INFORMATION NEEDS IN ITALY AND JAPAN: BRIDGING THE GAP BETWEEN THEORY AND PRACTICE, *Journal of Knowledge Management*, Vol. 19, No 6.
- RI24:** Secundo, G. and Schiuma, G. (2015) (Editorial) - Special issue on Knowledge Management at the Crossroad: Research, Challenges and Perspectives, *International Journal of Knowledge and Learning*, Vol. 10, No 2. pp. 95-109.
- RI25:** G. SECUNDO, P. Del Vecchio, G. Passiante (2015) "Creating innovative entrepreneurial mindsets as a lever for knowledge-based regional development", *International Journal of Knowledge based development*, Vol6., N° 4, pp 276-298.
- RI26:** G. SECUNDO, J. Dumay, G. Schiuma, G. Passiante (2016) "Managing intellectual capital through a collective Intelligence approach: An integrated framework for universities" *Journal of Intellectual Capital*, Vol 17, issue 2, pp. 298-319.
- RI27:** G. SECUNDO, V. Ndou, P. Del Vecchio (2016) "CHALLENGES FOR INSTILLING ENTREPRENEURIAL MINDSET IN SCIENTISTS AND ENGINEERS: WHAT WORKS IN EUROPEAN UNIVERSITIES?" *International Journal of Innovation and Technology Management*, Vol 13, N° 5, pp. <https://doi.org/10.1142/S0219877016400125>.
- RI28:** Secundo, G., De Beer, C., Passiante, G. (2016) "Measuring University Technology Transfer Efficiency: A Maturity Level Approach", *Measuring Business Excellence*, Vol. 20, Issue 3, pag. 42-54.
- RI29:** A. CORALLO, M. LAZIO, G. SECUNDO, P. DE PAOLIS (2016) "An interpretative model from the elasticity theory to explore knowledge integration in NPD", *Knowledge Management Research & Practices*. doi:10.1057/kmp.2015.6. Vol 14 Issue 4, pag. 478 – 488.
- RI30:** Secundo, G. Magarielli, D., Esposito, E. and Passiante, G. (2017) "Supporting decision-making in service supplier selection using a hybrid fuzzy extended AHP approach: A case study", *Business Process Management Journal*, Vol. 23 Issue: 1, pp.196-222, <https://doi.org/10.1108/BPMJ-01-2016-0013>.
- RI31:** Secundo, G., Del Vecchio, P., Dumay, J., & Passiante, G. (2017). Intellectual capital in the age of Big Data: establishing a research agenda. *Journal of Intellectual Capital*, 18(2), 242-261. <https://doi.org/10.1108/JIC-10-2016-0097>.
- RI32:** Secundo, De Beer, C. Schutte, C.S.L. and Passiante, G. (2017) "Mobilising intellectual capital to improve European universities' competitiveness: The technology transfer offices' role", *Journal of Intellectual Capital*, Vol. 18 Issue: 3, pp.607-624, <https://doi.org/10.1108/JIC-12-2016-0139>.
- RI33:** Secundo, G., Schiuma, G. and Passiante, G. (2017) "Entrepreneurial learning dynamics in knowledge-intensive enterprises", *International Journal of Entrepreneurial Behavior & Research*, Vol. 23 Issue: 3, pp.366-380, <https://doi.org/10.1108/IJEER-01-2017-0020>.
- RI34:** Secundo, G., Del Vecchio, P. Schiuma, G. and Passiante, G. (2017) "Activating entrepreneurial learning processes for transforming university students' idea into entrepreneurial practices", *International Journal of Entrepreneurial Behavior & Research*, Vol. 23 Issue: 3, pp.465-485, <https://doi.org/10.1108/IJEER-12-2015-0315>.
- RI35:** Simeone, L., Secundo, G and Schiuma, G. (2017) Fostering academic entrepreneurship through design-as-translation to align stakeholders' needs: The MIT SENSEable City Lab case" *Technovation*, Volumes 64–65, Pages 58-67, <https://doi.org/10.1016/j.technovation.2016.12.001>.
- RI36:** Secundo, G., Elena- Perez, S., Martinaitis, Ž, Leitner, K. H., (2017) The role of universities in regional development. An Intellectual Capital framework to measure third mission activities, *Technological Forecasting and Social Change*, Vol 123,pp. 229-239. <https://doi.org/10.1016/j.techfore.2016.12.013>.
- RI37:** Simeone, L., Secundo, G. and Schiuma, G. (2017) "Knowledge translation mechanisms in open innovation: the role of design in R&D projects", *Journal of Knowledge Management*, Vol. 21 Issue: 6, pp.1406-1429, <https://doi.org/10.1108/JKM-10-2016-0432>
- RI38:** Simeone, L., and Secundo, G. (in Press 2017) Arts and design as translational mechanisms for academic entrepreneurship: The metaLAB at Harvard case study, *Journal of Business Research*, <https://doi.org/10.1016/j.jbusres.2017.10.021>
- RI39:** Del Vecchio, P., Elia, G., Ndou, V., Secundo, G., Specchia, F. (2017), Living lab as an approach to activate dynamic innovation ecosystems and networks: An empirical study, *International Journal of Innovation and Technology Management*, Vol 14, Issue 5, <https://doi.org/10.1142/S0219877017500249>.
- RI40:** Elia, G., Secundo, G., Passiante, G. (2017), Pathways towards the entrepreneurial university for creating entrepreneurial engineers: An Italian case, *International Journal of Entrepreneurship and Innovation Management*, Vol 21, N° 1-2, pp. 27-48, <https://doi.org/10.1504/IJEIM.2017.081486>.

- RI41:** Del Vecchio, Mele, G. Ndou, V. and Secundo, G (2017) Creating Value from Social Big Data: Implications for Smart Tourism Destination, Information & Processing Management, <https://doi.org/10.1016/j.ipm.2017.10.006>
- RI42:** De Beer, C, Secundo, G. Passiante, G. and Schutte, C.S.L. (2017 Press), A mechanism for sharing best practices between university technology transfer offices, *Knowledge Management Research & Practices*, DOI :10.1057/s41275-017-0077-3.

### **Capitoli di libro (CL)**

- CL1:** G.Elia, G. Secundo, A. Corallo (2001), Capitolo 9: Launching on line community in TIM Fellowship Programme, in A. Romano, V. Elia, G. Passiante (Eds.) *Creating Business Innovation Leadership – on ongoing experiment: the e-Business Management School at ISUFI*, Edizione Scientifiche Italiane.
- CL2:** G.Elia, G.Secundo e P. Villani (2001), “Human Capital as enabler of Business Innovation Leadership” in A. Romano, V. Elia, G. Passiante (Eds.) *Creating Business Innovation Leadership – on ongoing experiment: the e-Business Management School at ISUFI*, Edizione Scientifiche Italiane.
- CL3:** G. Secundo and K. Moustaghfir (2007), “Capitolo 10: L’Implementazione dei Progetti di Gestione della Conoscenza: Indicazioni da Alcuni Casi di Studio” D. Campisi, G. Passiante (Eds.) *Fondamenti di Knowledge Management: Conoscenza e Vantaggio Competitivo*, ARACNE editore, ISBN: 8854813370.
- CL4:** A. Corallo, G. Elia and G. Secundo (2007), “Capitolo 9: Caso di Studio: la creazione di una comunità virtuale nell’ambito di un’associazione professionale” in D. Campisi, G. Passiante (Eds.) *Fondamenti di Knowledge Management: Conoscenza e Vantaggio Competitivo*, ARACNE editore, ISBN: 8854813370;
- CL5:** A. Corallo, G. Elia e G. Secundo (2007), “Capitolo 8: Modelli organizzativi a supporto della Gestione della Conoscenza: Le Comunità di Pratica” in D. Campisi, G. Passiante (Eds.) *Fondamenti di Knowledge Management: Conoscenza e Vantaggio Competitivo*, ARACNE editore, ISBN: 8854813370;
- CL6:** K. Moustaghfir and G. Secundo (2007) “Capitolo 2: Conoscenza e gestione della conoscenza: definizioni ed elementi di tassonomia” in D. Campisi, G. Passiante (Eds.) *Fondamenti di Knowledge Management: Conoscenza e Vantaggio Competitivo*, ARACNE editore, ISBN: 8854813370;
- CL7:** G. Elia, G. Secundo, C. Taurino (2008) “SWELS: A Semantic Web System Supporting E-Learning” in A. Zilli, E. Damiani, P. Ceravolo, A. Corallo e G. Elia (eds.) “*Semantic Knowledge Management: An Ontology-Based Framework*”, IGI Global publication.
- CL8:** Secundo G., Margherita A. e Elia G. (2009) “Networked Learning for Human Capital Development”, in A. Romano (ed.), *Open Business Innovation Leadership*, London, Palgrave.
- CL9:** Margherita, A. e Secundo, G. (2009) “The Emergence of the Stakeholder University”, in A. Romano (ed.), *Open Business Innovation Leadership*, London, Palgrave.
- CL10:** F. Grippa, G. Secundo, G. Passiante (2009) “An integrated model to monitor and evaluate Web 2.0 Project Based Learning”, in (M.D. Lytras et al. eds), *Visioning and Engineering Knowledge Society: a web science perspective*, Lecture Notes in Computer Science, Vol. N° 5736: 50-59, Springer LNAI, USA.
- CL11:** M. De Maggio, P. Del Vecchio, G. Elia, F. Grippa, G. Secundo (2009) “An ICT-based network of competence centres for developing intellectual capital in the Mediterranean area”, in (Abid Thyab Al Ajeeli, ed.) *Handbook research on e-services in the public sector: e-Government Strategies & Advancement* IGI Global USA.
- CL12:** F. Grippa, G. Secundo, M. De Maggio, (2010), “A Learning dashboard to monitor an Open Networked Learning Community”, in Elia G. and Poce E. (Eds) *Open Networked i-Learning*, Springer, USA, pp. 111-131.
- CL13:** G. Elia, G. Secundo, C. Taurino (2010), "Problem-Based Learning in Web Environments: the case of “Virtual eBMS” for Business Engineering Education” in Elia G. and Poce E. (Eds), *Open Networked i-Learning*, Springer, USA, pp. 61-89.
- CL14:** G. Elia, G. Secundo, C. Taurino, "Virtual Communities of Practices in higher education: which processes and technologies? Evidence from a case study" (2010) in Karacapilidis, N. (ed.) “*Novel Approaches in Web-Based Learning Technologies: Tools for Modern Teaching*”. IGI Global Publishing, NY, USA, pp.1-19.
- CL15:** Elena-Perez, S., Leitner, K.H., Secundo, G. & Martinaitis, Ž (2014), "Shaping New Managerial Models in European Universities: The Impact of reporting and Managing IC ", in Ordonez De Pablos, P. and Edvinsson, L. (Eds), *Intellectual Capital in Organizations: Non-Financial Reports and Accounts*, Routledge, New York, NY, pp. 150-165. ISBN: 978-0-415-73782-1.
- CL16:** Moustaghfir, K. and Secundo, G. (2016) *Entrepreneurial Learning Processes for Technology-Driven Entrepreneurship: Assumptions and Behavioural Dynamics for an Integrative Framework* (pp. 79-113) in Passiante ,

G. and Romano, A. (2016) (Eds) *Creating Technology-Driven Entrepreneurship. Foundations, Processes and Environments*. Palgrave Macmillan UK . ISBN 978-1-137-59154-8.

**CL17:** Secundo, G. and Moustaghfir, K. (2016) Rethinking the University System: A Strategic Roadmap Towards the Entrepreneurial University Model (pp. 115-148). in Passiante , G. and Romano, A. (2016) (Eds) *Creating Technology-Driven Entrepreneurship. Foundations, Processes and Environments*. Palgrave Macmillan UK . ISBN 978-1-137-59154-8.

**CL18:** Ndou, V., Secundo, G and Mele, G. (2016) A Process-Based Model for Inspiring Technology-Driven Entrepreneurship: An Education Perspective (pp. 149-193) in Passiante , G. and Romano, A. (2016) (Eds) *Creating Technology-Driven Entrepreneurship. Foundations, Processes and Environments*. Palgrave Macmillan UK . ISBN 978-1-137-59154-8.

**CL19:** Secundo, G., Del Vecchio, P., Passiante, G., Paoletto, M. (2016), Students' creativity and entrepreneurial learning for developing corporate entrepreneurship, in Schiuma, G and Lerro, A. *Integrating Art and Creativity into Business Practice*, pp. 89-116, IGI Global.

### **Articoli in Conferenze internazionali (CI)**

**CI1:** R. Carella, A.Corallo, G. Elia, G. Secundo (2002): “Modelling a technological platform enabling organisational knowledge creation process”, *XIII Riunione Scientifica Annuale dell’Associazione Italiana di ingegneria Gestionale AIIG* su “Impresa e competizione Knowledge based” 7-8 novembre, Lecce.

**CI2:** G. Passiante, G. Secundo (2002): “From geographical innovation clusters towards virtual innovation clusters: the Innovation Virtual System”, *42th ERSA Congress “From Industry to Advanced Services - Perspectives of European Metropolitan Regions”*, University of Dortmund (Germany), 27-31 August.

**CI3:** A. Corallo, G. Elia, G. Secundo (2003) “Una metodologia a supporto della progettazione di un sistema di Knowledge management”, *XIV Riunione Scientifica Annuale dell’Associazione Italiana di ingegneria Gestionale AIIG* su “Imprenditorialità e competenze manageriali” 30-31 ottobre, Bergamo.

**CI4:** A. Romano, G. Passiante, G. Secundo (2003), “e-Learning for creating Business Innovation Leadership: the e-Business Management School case”, *4th World Congress on the Management of Electronic Business*, January 13-17, Ontario, Canada.

**CI5:** G. Passiante, G. Elia, A. Corallo, G. Secundo, “Managing Innovation in a virtual community of creation: the case of Tim Fellowship programme”, *6th World Congress on the Management of Intellectual Capital and Innovation*, January 13-17, Ontario, Canada.

**CI6:** G. Secundo, A. Corallo , G. Passiante, G. Elia (2004) “An e-learning system based on semantic web supporting a Learning in Doing environment”, *International Conference on Information Technology Based Higher Education and Training*, May 29 – June 2, 2004 Istanbul, Turkey,

**CI7:** G. Passiante , L. Raffa, G. Secundo (2004), “Setting up an e-learning model for higher education: the Learning in Doing Environment Model” , in L. Iandoli, M. Raffa “*IntEnt2004*” *Internationalising Entrepreneurship Education and Training*, Ed. Scientifiche Italiane ( 5-7 july, Napoli, Italy).

**CI8:** A. Romano, G. Passiante, C. Petti, G. Secundo (2005), “Creating Human capital suitable for leading the 21st century organizations: the case of the e-Business Management School”, *11th International Conference on Industrial Engineering and Engineering Management*, 23 – 25 April 2005, Northeastern University, Shenyang, China.

**CI9:** G. Elia, G. Secundo, C. Taurino (2006), “Towards unstructured and just-in-time learning: the “Virtual eBMS” e-Learning system”, *IV International Conference on Multimedia and ICTs in Education (m-ICTE2006)* Seville (Spain), November 22-25, 2006.

**CI10:** G. Secundo, G. Elia, C. Taurino (2006) “A process-oriented and technology-based model of Virtual Communities of Practices: evidence from a case study in Higher Education”, *IV International Conference on Multimedia and ICTs in Education (m-ICTE2006)* Seville (Spain), November 22-25th.

**CI11:** G. Secundo, G. Passiante (2007) “Creating business engineers for leading the 21th century organizations”, *ICECE’2007*, International Conference on Engineering and Computer Education, Brazil, March 11-14.

- C112:** G. Secundo, G. Passiante (2007) "Rethinking human capital creation: an innovative approach from a business school", 5th international conference on Education, January 6- 9, Honolulu Hawaii, USA.
- C113:** G. Secundo, G. Passiante (2007), "Innovative practices in human capital creation: the eBMS case", 28th McMaster World Congress January 24-26, Hamilton Convention Centre, Canada.
- C114:** G. Secundo, G. Elia, C. Taurino (2007) "An e-Learning System Supporting the Problem-Based-Learning Approach: the Case of Virtual eBMS", DEXA07 Workshop ELSYS07 "International Workshop on E-Learning Systems: research and tools, from theory to practice", September 6th, Torino (Italy).
- C115:** F. Grippa, G. Secundo (2008) "How KM 2.0 Supports Remote Cross-Cultural Learning Communities", 9th European Conference on Knowledge Management, ECKM, September 4-5, Southampton, UK.
- C116:** G. Secundo, F. Grippa, M. De Maggio, P. Del Vecchio, (2008) "How the Case/Project based approach works in a Web 2.0 Learning Laboratory", 2nd International Workshop on e-Learning System: research and tools, from theory to practice, DEXA 2008 Conference, September 3th, Turin, Italy.
- C117:** P. Del Vecchio, M. De Maggio, F. Grippa, G. Elia, G. Secundo, "Facing Digital and Knowledge Divide. The Mediterranean School of e-Business Management", International Arab Conference of e-Technology (IACe-T'2008), Amman (Jordan), October 15-16.
- C118:** R. Obiedat, G. Secundo, O. Harfoushi, G. Passiante, "Change Management main factors affecting e-Learning", 7th Annual Hawaii International Conference on Education, January 4- 7, Honolulu Hawaii, USA.
- C119:** A. Margherita and G. Secundo (2009) "Management and Leadership Development: Towards a Different Competency Framework" AHRD International Research Conference in the Americas, February 18 – 22, Arlington, Virginia (Washington, D.C)
- C120:** A. Romano, G. Secundo, G. Elia, "Experimenting ICT-enabled change management in education: the case of the Euro-Mediterranean incubator" , 10th session of the Global Information technology Management Association (GITMA world Conference 2009), Mexico City, June 14th-16<sup>th</sup>.
- C121:** G. Secundo, A. Margherita, G. Passiante (2009), "Hybrid Knowledge, Process and Technology: A Way to Managing Learners Diversity", V International Conference on Multimedia and ICT in Education (m-ICTE2009), Lisbon (Portugal), 22-24 April.
- C122:** G. Secundo, F. Grippa, G. Passiante (2009), "An Integrated Model to Monitor and Evaluate Web 2.0 Project-based Learning", Second World Summit on Knowledge Society (WSKS 2009), 16-18th September, Greece.
- C123:** G. Secundo, G. Elia, A. Margherita, G. Passiante (2009), "Developing e-Business Capabilities to Bridge the Knowledge Divide in Mediterranean Countries", in (M.D. Lytras et al. Eds) Communications in Computer and Information Science, 1, Vol. N°49, Part 3, Pages 430-439, Springer LNAI, USA. Second World Summit on Knowledge Society (WSKS 2009), 16-18th September, Greece.
- C124:** G. Secundo, F. Grippa (2009), "Monitoring students learning networks dynamics in higher education", European Conference on Knowledge Management (ECKM), September 2009 Vicenza Italy.
- C125:** G. Elia, G. Secundo, M. De Maggio, P. Del Vecchio (2009) "A Multicultural Networked Environment for Learning and Research in Southern Mediterranean Countries. Evidence from the Mediterranean School of e-Business Management", EMUNI conference, Slovenia, 24-25th September.
- C126:** Secundo G., Margherita A., Elia G. e Passiante G. (2009) "A Service Science Perspective to Develop Engineering Systems Professionals, 8th Annual ASEE Global Colloquium on Engineering Education, Budapest, Hungary, 12/15 Ottobre.
- C127:** A. Corallo, P. De Paolis, M. Lazoi, G. Secundo (2010) "A Unified approach for Product and Business Process Modelling in Complex Enterprises", 1st International Conference on Modelling and Management of Engineering Processes - MMEP 2010, University of Cambridge, July 2010.
- C128:** P. Del Vecchio, G. Elia, G. Secundo (2010) "Sustaining Tunisian SMEs' Competitiveness in the Knowledge Society", 3rd World Summit on the Knowledge Society, WSKS 2010, Greece 22-24 September.

- CI29:** A. Corallo, M. Lazoi, R. Merotto, G. Secundo (2010) “Enhancing Knowledge sharing in “Fuzzy Front End” of NPD: An Aerospace Case Study,” 11th European Conference on Knowledge Management ECKM, Portugal 2-3 September 2010.
- CI30:** G. Secundo, A. Margherita, G. Elia, G. Passiante (2010) “The Strategic Impact of Measuring and Reporting Intangible assets in Universities”, 5th International Forum on Knowledge Assets Dynamics IFKAD, 24-25 June Matera, Italy.
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