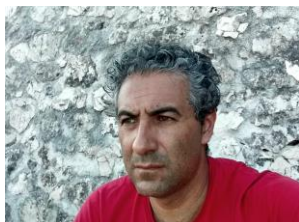## PERSONAL INFORMATION   **Alessandro Margherita**

📍 Via Teofilo 2a, Martano (LE), 73100, Italy

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✉ alessandro.margherita@unisalento.it

🌐 www.alessandromargherita.com

💬 Skype alexmargh

Sex M | Date of birth 07/08/1975 | Nationality Italian

Short Bio   **Alessandro MARGHERITA** (PhD) is Assistant Professor and Senior Researcher at the Department of Engineering for Innovation of the University of Salento (Italy). He holds a PhD in "e-Business Management" and he is qualified for the role of Associate Professor. He conducts cross-disciplinary and curiosity-driven research activities in areas such as complex problem solving, collective intelligence systems, management information systems, process engineering, technology entrepreneurship and technology-driven organizational transformation. He has published more than 70 scientific articles on international conference proceedings, edited books and scientific journals such as Technology Forecasting & Social Change, Business Horizons, Journal of Intellectual Capital, Expert Systems with Applications, Journal of Intellectual Capital, Business Process Management Journal. He is the author of 4 manuals on the topics of project management, process management, and business engineering. He has been invited speaker to national and international workshops and speaker in European and Brazilian universities. He acts as reviewer for many international journals. He possesses more than 15 years of innovative learning design and teaching experience in academic courses (undergraduate, master's and doctoral programs) as well as in professional and corporate training programs focused on organizational transformation, digital innovation, process and project management, and performance management. He is scientific responsible for the Department of Engineering for Innovation for the collaboration with the Project Management Institute – Southern Italy Chapter (PMI-SIC). He has collaborated with leading companies in corporate projects focused on organizational and process innovation, and competence development. He has contributed and coordinated specific activities in several research and education projects at both national and international level, including FP7 projects on technological entrepreneurship and collaborative design in complex industries. He possesses a significant international cooperation and research experience matured in several visiting experiences. These include the MIT Sloan Center for Digital Business (2006) in Cambridge (USA), the Psychology Department of the Peking University (China), and the MIT Sloan Center for Collective Intelligence (2014-2015), where he was a Research Affiliate. He is in the expert registry of Innovation Managers of the Italian Ministry of Economic Development.

WORK EXPERIENCE

2007-Today   ### Assistant Professor and Tenured Researcher (Eligible for Associate Professor)
Departm. of Engineering for Innovation - University of Salento, Lecce (Italy), www.unisalento.it
- Scientific sector ING-IND/35 (Ingegneria Economico-Gestionale)
- Participation to national and international research projects
- Participation to governance and institutional committees
- Teaching in undergraduate, graduate and post-graduate programs
- Conduction of research activities and scientific studies
- Preparation and submission of project proposals
- Member of commissions for courses and graduation exams
- Writing of scientific publications and technical reports
- Management of relations with academic and industrial partners
- Other institutional activities

Business or sector Higher Education and Research

2004-2007   ### Business Planning and Financial Consultant
AF Commercial Studio, San Giorgio Ionico (TA), Italy
- Consulting on start-up creation, Funding strategy, Business reporting, Accounting

Business or sector Consulting and Services

2003   **Marketing Specialist**
MPSF Monte dei Paschi di Siena Finance, Milan (MI), Italy
▪ Marketing procedures, Guidelines, Handbooks, Customer profiling, Technical reporting

Business or sector Bank and Finance

2002   **Airman First Class**
Ministry of Defence, Taranto (TA), Italy
▪ Communications control, Coaching, Security watches, Support duties

Business or sector National Defence

EDUCATION and TRAINING

2012   **PMP - Project Management Training Certificate**
PM Campus, Project Management Institute (PMI) - Southern Italy Chapter, Napoli (Italy)
Project & Program Management, Project Management Body of Knowledge, PM Tools and Techniques

2011   **Entrepreneurship Development Program (EDP)**
Massachusetts Institute of Technology (MIT) Sloan School, Cambridge, MA (USA)
Business Planning, Technology Entrepreneurship, Business Model Canvas, Venture Creation

2007   **Case-based Teaching Certificate**
ECCH, Cranfield School of Business, Cranfield University, Cranfield (UK)
Business Case, Case Study Analysis, Case Study Preparation, Action Learning

2004-2007   **Doctoral Degree (PhD) in Digital Business**
e-Business Management Section (eBMS) ISUFI, University of Salento, Lecce (Italy)
Digital Innovation, Digital Transformation, Internet Business, Change Management

2003   **Post-Degree Master on Business Innovation**
e-Business Management Section (eBMS) ISUFI, University of Salento, Lecce (Italy)
Business Innovation, Innovation Management, Digital Economy, E-Business, E-Commerce

1995-2001   **Degree on Management and Finance**
Faculty of Economics, University of Salento, Lecce (Italy)
Finance, Accounting, Business Planning, Commercial Law, Banking, Insurance

1989-1994   **High School Diploma**
Istituto Tecnico Commerciale (ITC) "Pitagora", Taranto (Italy)
Finance, Accounting, Business Planning, Commercial Law, Banking, Insurance

PERSONAL SKILLS

Mother Tongue   **Italian**

Other Languages

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
English				
C2	C2	C2	C2	C2
French				
B2	C1	B1	B2	B1

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user

	Communication skills

Advanced communication skills, acquired throughout more than fifteen years of experience as a **teacher and learning facilitator** in academic and corporate contexts (see dedicated section for a selection of teaching experiences), as well as a **speaker** and invited speaker in international research conferences and workshops (see dedicated section for a selection of speaking experiences).

	Organisational / managerial skills

Consolidated organizational and managerial skills, acquired throughout more than fifteen years of experience as a researcher, research investigator and coordinator in scientific and industrial research **project activities** (see dedicated section for a selection of project experiences), and in the setting up and coordination of **research laboratories** (see dedicated section). Moreover, relevant managerial skills were acquired in the design, creation and coordination of a **start-up company** focused on the management of human resources, as well as in different **third mission** and **consulting** activities undertaken with public institutions, organizations and medium and big companies.

	Job-related skills

Interdisciplinary skills, including **systems modelling**, **executive/business presentation**, **strategic partnership and networking**, **creative design**, acquired throughout more than fifteen years of teaching, research and consulting experience as mentioned above and described in the dedicated sections.

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Proficient user	Proficient use	Basic user	Proficient user

Levels: Basic user - Independent user - Proficient user

Specific digital skills: Process Modelling SW, Project Management SW, Casual Loop Diagramming Tools

Other skills

Advanced guitar player

Driving licence

B

ADDITIONAL INFORMATION

Visiting Experiences

2015 **Research Affiliate** at the Center for Collective Intelligence (CCI), Massachusetts Institute of Technology (MIT) - Sloan School of Management, Cambridge, MA (USA).
2014 **Visiting Scholar** at the Culture and Social Cognitive Neuroscience Lab, Department of Psychology - Peking University (China).
2006 **Visiting PhD Student** at the Center for Digital Business (CDB), Massachusetts Institute of Technology (MIT) - Sloan School of Management, Cambridge, MA (USA).

Journal Publications

Elia G, **Margherita** A and Passiante G (2020) Management engineering: A new perspective on the integration of engineering and management knowledge, IEEE Transactions on Engineering Management (in press).
Elia G. and **Margherita** A (2020) Digital entrepreneurship ecosystem: How digital technologies and collective intelligence are reshaping the entrepreneurial process, Technological Forecasting And Social Change (in press).
Margherita A, Elia G, Baets W and Andersen TJ (2020) Corporate accelerators: why and how large organizations speed-up crowdventuring, in G. Passiante, Innovative Entrepreneurship in Action, Springer, New York.
Elia G, Gatti L and **Margherita** A (2020) The entrepreneurship genome of digital entrepreneurship: A process framework, in G. Passiante, Innovative Entrepreneurship in Action, Springer, New York.
De Luca M, **Margherita** A and Passiante G (2019) Crowdfunding: a systemic framework of benefits, International Journal of Entrepreneurial Behavior and Research, 25(6): 1331-1339.
Petti C, Tang Y and **Margherita** A (2019) Technological innovation vs technological backwardness patterns in latecomer firms: An absorptive capacity perspective, Journal of Engineering and Technology Management - JET-M, 51: 10-20.
Elia G and **Margherita** A (2018) Can we solve wicked problems? A conceptual framework and a

collective intelligence system to support problem analysis and solution design for complex social issues, Technological Forecasting And Social Change, 133: 279-286.

Elia G and **Margherita** A (2018) Assessing the maturity of crowdventuring for corporate entrepreneurship, Business Horizons, 61: 271-283,

Elia G, **Margherita** A, Quarta F and Stefanizzi P (2018) The use of equity crowdfunding to launch innovative ventures: Insights from three cases, International Journal of Entrepreneurship and Innovation Management, 22(6): 578-596.

Elia G., Li X, **Margherita** A and Petti C (2017) Human-oriented corporate entrepreneurship, European Business Review, 29: 386-401.

Elia G, **Margherita** A and Petti C (2016) An operational model to develop technology entrepreneurship ego-system, International Journal Of Innovation And Technology Management, 13(5): 1-23.

Cirulli F, Elia G, Lorenzo G, **Margherita** A and Solazzo G. (2016) The use of MOOCs to support personalized learning: An application in the technology entrepreneurship field, Knowledge Management & E-learning: an International Journal, 8(1): 109-123.

Elia G and **Margherita** A (2015) Next-generation human resource management: a system for measuring and visualising professional competencies, International Journal of Human Resources Development and management, 15(1): 1-15.

Margherita A (2014) Business process management system and activities: two integrative definitions to build an operational body of knowledge, Business Process Management Journal, 20(5): 642-662.

Margherita A, Elia G, Secundo G and Passiante G (2013) Sustainable mobility: an integrative framework and its application for new service design, International Journal of Technology Management and Sustainable Development, 11(1): 31-49.

Calabrese F, Corallo A, **Margherita** A and Zizzari A (2012) A knowledge-based decision support system for shipboard damage control, Expert Systems with Applications, 39: 8204-8211.

Elia G, **Margherita** A, Moustaghfir K and Secundo G (2011) An activation process for entrepreneurial engineering education: the model and application, Journal of Enterprising Culture, 19(2): 1-22.

Corallo A, **Margherita** A, Pascali G and Turrisi G (2011) Optimizing the design of gearshafts with knowledge-based engineering (KBE): an application to aircraft engines, International Journal of Product Development, 13(3): 185-203.

Margherita A and Secundo G (2011) The stakeholder university as learning model of the extended enterprise, Journal of Management Development, 30(2): 175-186.

Margherita A and Petti C (2010) ICT-enabled and process-based change: an integrative roadmap, Business Process Management Journal, 16(3): 473-491.

Margherita A, Taurino C and Del Vecchio P (2010) Social computing as next-Gen learning paradigm: a platform and applications, in G. Elia and A. Poce (ed.) Open Networked i-Learning, Berlin: Sperling.

Corallo A, Lazoi M, **Margherita** A and Scalvenzi M (2010) Optimizing competence management processes: a case in the aerospace, Business Process Management Journal, 16(2): 297-314.

Corallo A, **Margherita** A and Pascali G (2010) Digital mock-up to optimize the assembly of a ship fuel system, Journal of Modelling and Simulation of Systems, 1(1): 1-9.

Corallo A, Margherita A, Scalvenzi M and Storelli D (2010) Building a process-based organization: the design roadmap at Superjet International, Knowledge and Process Management, 17(2): 49-61.

Secundo G, **Margherita** A, Elia G and Passiante G (2010) Intangible assets in higher education: mission, performance or both?, Journal of Intellectual Capital, 11(2): 140-157.

Corallo A, De Maggio M and **Margherita** A (2010) Knowledge democracy as new mantra in product innovation: a framework of processes and competencies, in L. Uden (ed.) Innovative Knowledge Management: Concepts for Organizational Creativity and Collaborative Design, Hershey (PA): IGI Global.

Margherita A and Petti C (2009) E-business adoption: a readiness and process study of the Italian tourism distribution, International Journal of e-Business Management, 3(1): 3-19.

Margherita A and Secundo G (2009) Density, diversity, openness and speed: Is management development aligned?, Journal of Management Development, 28(10): 933-944.

Margherita A, Secundo G and Taurino C (2009) New challenges for agribusiness management. Designing a curriculum for competencies building, International Journal of Continuing Engineering Education and Life-long Learning, 19(1): 19-33.

Corallo A, Laubacher RJ, **Margherita** A and Turrisi G (2009) Enhancing product development through knowledge based engineering (KBE): a case study in the aerospace industry, Journal of Manufacturing Technology Management, 20(8): 1070-1083.

Elia G, **Margherita** A and Taurino C (2009) Enhancing managerial competencies through a wiki-learning space, International Journal of Continuing Engineering Education and Life-Long Learning, 19(2/3): 166-178.

Margherita A and Grippa F (2009) Toward open business innovation leadership, in A. Romano

(ed.), Open Business Innovation Leadership, London: Palgrave.

Margherita A and Secundo G (2009) The emergence of the stakeholder university, in A. Romano (ed.), Open Business Innovation Leadership, London: Palgrave.

Secundo G, **Margherita** A and Elia G (2009) Networked learning for human capital development, in A. Romano (ed.), Open Business Innovation Leadership, London: Palgrave.

Margherita A and Klein M (2007) An e-handbook for designing and implementing a benchmarking project, International Journal of Process Management and Benchmarking, 2(1): 10-28.

Margherita A, Klein M and Elia G (2007) Metrics-based process redesign with the MIT Process Handbook, Knowledge and Process Management Journal, 14(1): 46-57.

Scientific Conferences	Elia G and **Margherita** A (2019) Cognitive enterprise: a process management system for the organization of the future, Riunione Annuale AiIG – Associazione italiana di Ingegneria Gestionale (Torino).

Elia G and **Margherita** A (2019) Multi-sided platforms: addressing sustainable development goals through collaborative ecosystems, Riunione Annuale AiIG – Associazione italiana di Ingegneria Gestionale (Torino).

Elia G, **Margherita** A and Passiante G (2018) What is management engineering? Towards a "body of knowledge" for a systemic discipline, Riunione Annuale AiIG – Associazione italiana di Ingegneria Gestionale (Castellanza).

Margherita A and De Luca V (2017) Beyond financials: exploring the additional benefits of crowdfunding for the launch of a successful venture, Riunione Annuale AiIG – Associazione italiana di Ingegneria Gestionale (Bari).

Elia G, **Margherita** A and Petti C (2017) Digital entrepreneurship ecosystem: definition and a management model, Riunione Annuale AiIG – Associazione italiana di Ingegneria Gestionale (Bari).

Tang L, Petti C and **Margherita** A (2017) Technological innovation vs technological backwardness prospects in latecomer firms: An absorptive capacity perspective, Riunione Annuale AiIG – Associazione italiana di Ingegneria Gestionale (Bari).

Elia G, **Margherita** A and Petti C (2015) Crowd-venturing: How companies leverage human resource creativity for high-performing corporate entrepreneurship, in Proceedings of the 10th International Forum on Knowledge Asset Dynamics, Bari, 10 –12 June.

Elia G, **Margherita** A. Vella G, Grippa F and Cappilli A (2014) A conceptual model to design a collective intelligence system supporting technology entrepreneurship, 15th European Conference on Knowledge Management - ECKM 2014, Santarém, Portugal, 4/5 September.

Elia G, **Margherita** A and Petti C (2014) Technology entrepreneurship eGosystem: a collective intelligence perspective to drive knowledge-based innovation, IFKAD 2014: International Forum on Knowledge Asset Dynamics, Matera, Italy, 11/13 June.

Elia G and **Margherita** A (2013) A collective intelligence approach to measuring and visualizing individual expertise, ICHRM 2013: International Conference on Human Resource Management, Paris, 27/28 June.

Secundo G, Elia G, **Margherita** A and Passiante G (2012) Student diversity in engineering education: Insights to build a glocal program, IEEE Proceedings of the 2012 IEEE Global Engineering Education Conference (EDUCON), Marrakesh, 17/20 April.

Secundo G, Elia G, **Margherita** A and Passiante G (2012) An ecosystem to instill entrepreneurial attitude in engineers in the sustainable knowledge society, WSKS 2012 - 5th World Summit on the Knowledge Society, Rome, 20/22 June.

Pascali G, Corallo A Lazoi M and **Margherita** A (2011) Assembly simulation through a digital mock-up application, SIMULTECH 2011, Special Session on Manufacturing Simulation and Industrial Engineering – MSIE, Noordwijkerhout, The Netherlands, July 29/31.

Margherita A, Elia G, Secundo G and Passiante G (2011) Design of sustainable mobility services in intelligent cities: a framework based on collective intelligence, 6th International Forum on Knowledge Asset Dynamics - IFKAD, Tampere, Finland, June 15/17.

Secundo G., **Margherita** A, Elia G and Passiante G (2010) The Strategic importance of measuring and reporting intangible assets in universities, 5th International Forum on Knowledge Asset Dynamics - IFKAD, Matera, Italy, June 24/26.

Corallo A, **Margherita** A, Pascali G and Turrisi G (2010) Streamlining new product development (NPD) in aerospace through knowledge based engineering (KBE), POMS 2010 - Operations in Emerging Economies, Vancouver, Canada, May 7/10.

Secundo G, **Margherita** A, Elia G and Passiante G (2009) A service science perspective to develop engineering systems professionals, 8th Annual ASEE Global Colloquium on Engineering Education, Budapest, Hungary, October 12/15.

Secundo G, Elia G, **Margherita** A and Passiante G (2009) Developing e-business capabilities to bridge the knowledge divide in Mediterranean countries, 2nd World Summit on the Knowledge Society – WSKS, Creta (Greece), September 16/18.

Corallo A, **Margherita** A, Scalvenzi M and Storelli D (2009) Building a process-based

organization and network: lessons learned at Superjet International, 11th Advanced International Summer School, Ostuni (Italy), July 9/11.

Secundo G, **Margherita** A and Passiante G (2009) Hybrid knowledge, process and technology: a way to managing learners' diversity, V International Conference on Multimedia and ICT in Education (m-ICTE), Lisbon (Portugal), April 22/24.

Margherita A and Secundo G (2009) Management and leadership development: towards a different competency framework, Academy of Human Resource Development International Research Conference, Arlington, VG, February 18/22.

De Maggio M and **Margherita** A (2008) Hints for designing a collaborative learning environment for human resource development, 9th International Conference on Human Resource Development Research and Practice Across Europe, Lilles (France), May 21/23.

Elia G, **Margherita** A, Petti C and Romano A (2008) Can ICT-enabled networks streamline e-business adoption in SMEs?, 2nd International Conference on Information Systems, Technology and Management - ICISTM, Dubai (UAE), March 6/8.

Elia G, **Margherita** A, Taurino C and Damiani E (2008) A web 2.0 platform supporting collaborative development of personal skills, International onference DEXA08 Workshop ELSYS08 - International Workshop on E-Learning Systems: Research and Tools, from Theory to Practice, Torino (Italy), September 5/6.

Romano A and **Margherita** A (2008) Towards networked learning processes for organizational development, Academy of Human Resource Development International Research Conference, Panama City, FL (USA), February 20/24.

Technical Books	**Margherita** A, Elia G and Secundo G (2018) Project Management Canvas. Una Guida Operativa per Gestire i Progetti con Successo, Milano: Franco Angeli. **Margherita** A and Caforio A (2017) Process Mindset. Modello Culturale e Operativo dell'Impresa di Successo, Roma: Aracne. **Margherita** A (2014) Ingegneria d'Impresa. I 30 Processi Fondamentali per il Manager-Ingegnere, Milano: Franco Angeli. **Margherita** A and Romano A (2010) Fondamenti di Ingegneria del Business: un Approccio Sistemico all'Analisi e Gestione dell'Impresa, Milano: Franco Angeli.
Companies, Patents and IP	Founder of the start-up **SKILL-ID srl** (2015-2017), Consulting and Solutions for HRM. **Margherita** A, Scialpi A and Taurino A - "Sistema Innovativo di Setaccio Pellet" (Innovative System for Wood Pellet Filtering), Patent Registration Application N. LE2012A000003. **Margherita** A and Elia G - "Skill-ID" Trade Mark Registration Application N. 0001475858.
Editorial Board Memberships	Business Process Management Journal (Emerald, ISSN: 1463-7154) Expert Systems with Applications (Elsevier, ISSN: 0957-4174) Human Resource Management Review (Elsevier, ISSN: 10534822) Human Systems Management (IOS Press, ISSN: 1875-8703) Information Sciences (Elsevier, ISSN: 0020-0255) International Journal of Entrepreneurial Behaviour and Research (Emerald, ISSN: 1355-2554) International Journal of Innovation and Technology Mgmt. (World Scientific, ISSN: 1793-6950) International Journal of Knowledge and Learning (Inderscience, ISSN: 1741-1017) International Journal of Knowledge-based Development (Inderscience, ISSN: 2040-4476) International Journal of Strategic Change Management (Inderscience, ISSN: 1740-2867) Journal of Management Development (Emerald, ISSN: 0262-1711) Journal of Manufacturing Technology Management (Emerald, ISSN: 1741-038x) Knowledge Management Research & Practice (Palgrave, ISSN: 1477-8246). Kybernetes (Emerald, ISSN: 0368-492X) Management Decision (Emerald, ISSN: 0025-1747) Personnel Review (Emerald, ISSN: 0048-3486) Sustainability (MDPI, ISSN: 2071-1050) Technological Analysis and Strategic Management (Taylor & Francis, ISSN: 1465-3990) Technological Forecasting and Social Change (Elsevier, ISSN: 0040-1625) Technovation (Elsevier, ISSN: 0166-4972)
Projects	**Coordinator of HYBRIDNESS**, a research proposal submitted to the EU H2020 Program for the call SC1-PHE-CORONAVIRUS-2020-2C "BEHAVIOURAL, SOCIAL AND ECONOMIC IMPACTS OF THE OUTBREAK RESPONSE". **EASYPAL** "Ecosistemi e Servizi Digitali in Cloud per i Cittadini e la PA Locale" – POR Puglia FESR FSE 2014-2020 - INNOLABS (2017-2019).

FARMA4ALL "Erogazione di Servizi Innovativi da parte delle Farmacie a supporto della salute e del wellness" - POR Puglia FESR FSE 2014-2020 - INNOLABS (2017-2019).
ENTICE "Explaining the Nature of Technological Innovation in Chinese Enterprises" - EU FP7 – IRSES (2014-206).
VINCENTE "Un Ambiente Virtuale di C.I. per lo Sviluppo di Ecosistemi per l'imprenditorialità Tecnologica Sostenibile" – PON (2013-2015).
PUGLIA@SERVICE "L'ingegneria dei servizi Internet-based per lo sviluppo strutturale di un territorio intelligente" - PON (2013-2015).
DICET "Tecnologie e metodi innovativi per la fruizione di beni e contenuti culturali e la promozione dei territori collegati per uno sviluppo del turismo sostenibile" PON R&C (2013-2015).
CRESCENDO "Collaborative & Robust Engineering using Simulation Capability Enabling Next Design Optimization" - FP7-AAT-2008-RTD-1- Grant. Agreement 244344.
i-DESIGN Foundation "Metodologie e Tecnologie a Supporto dell'Inn. nello SNP in un Value Network Aeronautico" - FAR Ricerca Industriale - D.D. 1051/Ric del 16/10/2008.
X@WORK "eXperience at Work - Ambiente di Lavoro Collaborativo a Supporto dello SNP Aerospaziale" - FAR Ricerca Industriale - D.D. 921 del 17/05/2006.
NMOD-KM-EE "Nuovi Modelli Distribuiti Org. per la Gestione della Conoscenza nella EE nell'Era Digitale" - FIRB Ricerca di Base - D.D. 1293/Ric. del 15/06/2006.
TEKNE "Toward Evolving Knowledge-based interNetworked Enterprise" - FIRB Ricerca di Base - D.D. 1050/Ric del 17/05/2005.
JRL "Joint Research Lab, Laboratorio di Ricerca Congiunto su e-Business Solutions" - FIRB Ric. di Base - D.D. 1814/Ric. del 2005 (Accordo Italia-Marocco).
eLF@MED "eLearning distributed Framework for MEDiterranean countries" - FIRB Ricerca di Base - D.D. 1293/Ric. del 15/06/2005.
LEMURE "Logistica intEgrata MUltiagente per REti di PMI" - FAR Ricerca Industriale - D.D. 130 del 16/02/2004.

Memberships

AilG – Associazione Italiana di Ingegneria Gestionale
SIMA – Società Italiana di Management
AICE - Associazione Italiana di Ingegneria Economica
AHRD - Academy of Human Resource Development
AVIS – Associazione Volontari Italiani del Sangue
PMI SIC – Project Management Institute Southern Italy Chapter

University Courses

AY 2020 "*Elevator Pitch and Business Presentation*", C-Lab Unisalento
AY 2020 "*Technological Entrepreneurship*", Engineering Department - University of Salento
AY 2020 "*Management Systems*", Engineering Department - University of Salento
AY 2019 "*Elevator Pitch and Business Presentation*", C-Lab Unisalento
AY 2019 "*Technological Entrepreneurship*", Engineering Department - University of Salento
AY 2019 "*Management Systems*", Engineering Department - University of Salento
AY 2018 "*Elevator Pitch and Business Presentation*", C-Lab Unisalento
AY 2018 "*Technological Entrepreneurship*", Engineering Department - University of Salento
AY 2018 "*Management Systems*", Engineering Department - University of Salento
AY 2017 "*Technological Entrepreneurship*", Engineering Department - University of Salento
AY 2017 "*Management Systems*", Engineering Department - University of Salento
AY 2016 "*Technological Entrepreneurship*", Engineering Department - University of Salento
AY 2016 "*Management Systems*", Engineering Department - University of Salento
AY 2015 "*Technological Entrepreneurship*", Engineering Department - University of Salento
AY 2015 "*Management Systems*", Engineering Department - University of Salento
AY 2014 "*Technological Entrepreneurship*", Engineering Department - University of Salento
AY 2014 "*Management Systems*", Engineering Department - University of Salento
AY 2013 "*Management Systems*", Engineering Department - University of Salento
AY 2012 "*Management Systems*", Engineering Department - University of Salento
AY 2011 "*Management Systems*", Engineering Department - University of Salento
AY 2010 "*Management Systems*", Engineering Department - University of Salento
AY 2009 "*Management Systems*", Engineering Department - University of Salento
AY 2009 "*Global Management*", Engineering Department - University of Salento
AY 2008 "*Management Systems*", Engineering Department - University of Salento
AY 2008 "*Global Management*", Engineering Department - University of Salento
AY 2006 "*Global Management*", Engineering Department - University of Salento
AY 2005 "*Global Management*", Engineering Department - University of Salento

Masters' Courses

AYs 2006-2013, Several courses on project management, business performance, new product

development, business process management, and digital innovation in Master's and industrial training programs (REPAIR Project, eXperiencing i-Design Project, X-Net Lab Project, DISCORSO Project, LEMURE Project, International Masters' at the eBMS, S.S. ISUFI, and many other educational initiatives at the University of Salento and University of Bari)

Other Courses and Seminars	2020 "Vision and mission in the fashion industry", Politecnico del Made in Italy, Casarano (LE) 2019 "Exponential technology & disruptive mgmt. paradigms", Lecce/EMLyion Business School 2018 "Collective intelligence & entrepreneurship", Copenhagen Business School (Denmark) 2017 "Stakeholder University: A Model/Roadmap", Università di Santa Caterina UFSC (Brazil) 2010 "E-Business Adoption", Al Akhawayn University, Ifrane (Morocco) 2010 "Process Management", Master's FHINK of Finmeccanica "Leonardo" Group 2009 "Digital Innovation in Tourism", IM in Tourism & Leisure, MIB School of Mgmt, Trieste 2009 "Business Models in Aerospace", Master's FHINK of Finmeccanica "Leonardo" Group 2008 "Digital Innovation in Tourism", IM in Tourism & Leisure, MIB School of Mgmt, Trieste 2008 "Organizational Learning", Master's FHINK of Finmeccanica "Leonardo" Group 2007 "Business Process Engineering", Master's FHINK of Finmeccanica "Leonardo" Group 2007 "E-Business Readiness Program", Al Akhawayn University, Ifrane (Morocco)
Awards	Recognized expertise as **"Innovation Manager"** by the MISE – Ministero dello Sviluppo Economico (D.D. del 06/11/2019) Qualified for the role of **Associate Professor** (ASN - Abilitazione Scientifica Nazionale) (ING-IND/35; 09/B3) Winner of **FFARB** (Fondo Finanziamento Attività di Ricerca di Base) 2017 **Expert member** in national exam commissions for inclusion in the Register of Engineers
Other Information	2011-2020 Consulting activities on behalf of the University of Salento and in independent roles with different institutions and companies such as Chôra/KHORA S.O.I.F. Pty Limited (on multi-sided platforms), INGENIA & Partners (on video surveillance), LINKS Management & Technology (on digital tourism), TRC Group (on process innovation). 2007-2010 Scientific Coordinator of CPDM - collaborative Product Design Mgmt. Lab, Unisalento 2006-2007 Scientific Coordinator of BPE - Business Process Engineering Lab, Unisalento

Lecce, 06/08/2020
Alessandro Margherita