

# DIGITAL MANAGEMENT (LB46)

(Lecce - Università degli Studi)

## Teaching CORPORATE BANKING & FINANCING INNOVATION

GenCod A005242

Owner professor VINCENZO GENTILE

<b>Teaching in italian</b> CORPORATE BANKING & FINANCING INNOVATION

<b>Teaching</b> CORPORATE BANKING & FINANCING INNOVATION

**SSD code** SECS-P/11

**Reference course** DIGITAL MANAGEMENT

**Course type** Laurea

**Credits** 8.0

**Teaching hours** Front activity hours: 48.0

**For enrolled in** 2018/2019

**Taught in** 2020/2021

**Course year** 3

**Language** ENGLISH

**Curriculum** ECONOMICO

**Location** Lecce

**Semester** Second Semester

**Exam type** Oral

**Assessment** Final grade

**Course timetable**

<https://easyroom.unisalento.it/Orario>

### BRIEF COURSE DESCRIPTION

The course is related to the management of banking activities related to corporate finance and forms of financing innovation.

### REQUIREMENTS

Economia degli intermediari finanziari - Fintech

### COURSE AIMS

Understand the economic and financial logic of the investment and financing choices in companies  
Develop historical and prospective financial models  
Understand valuation processes that can provide indications about optimal financial policies for companies  
Determine the share value of the company on the basis of relevant parameters  
Select financing instruments best suited to needs of companies

### TEACHING METHODOLOGY

Lectures, Research groupworks, Class discussions.  
Teaching methods may vary as a result of social distancing measures arising from the emergency Covid-19

### ASSESSMENT TYPE

Oral exam  
The exams will be held in oral form (with the possibility of short exercises and multiple choice questions) on line via windows teams platform according to the instructions provided by DR 197/2020. Further information if necessary will be sent by e-mail to exam's participants.  
The student who is disabled, and or DSA, which intends to make use of an individualized intervention for the conduct of the examination should contact the Disability Integration Office of University of Salento at [paola.martino@unisalento.it](mailto:paola.martino@unisalento.it)

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## FULL SYLLABUS

Introduction to the course  
Value and capital budgeting  
Financial statement analysis  
Discounted cash flow valuation  
Bonds and stock valuation  
NPV and other investment rules  
Risk cost of capital and capital budgeting  
Long term financing  
Capital structure and dividend policy  
Options and corporate finance  
Short term finance  
Mergers and acquisitions  
From the opportunity to the business plan  
From the business plan to funding the venture  
From funding the venture to launching growing and ending the new venture

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## REFERENCE TEXT BOOKS

Corporate Finance 4E 2021 | Hillier, Ross, Westerfield, Jaffe, Jordan | McGraw-Hill Higher Education  
Entrepreneurship, 11th Edition 2020 | Hisrich, Peters, Shepherd | McGraw-Hill Higher Education