

Alessandro MARGHERITA, PhD

Curiosity-Driven Researcher & Professor of Management Systems



Five words I like using (in job)

System

Model

Process

Metrics

Action

Five things I like doing (in job)

Design

Measure

Synthesize

Schedule

Change

Contact

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Web

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Current

Senior Researcher and Assistant Professor (since 2007) - **eligible for Associate Professor** (since 2014)

Department of Engineering for Innovation (DII), University of Salento

Core Education

2011 Executive Program in *Entrepreneurship Development* (MIT Sloan School of Management, USA)

2007 PhD in *e-Business* (S. S. ISUFI, University of Salento)

2003 Master's in *Business Innovation* (S. S. ISUFI, University of Salento)

2001 Degree in *Economics and Finance* (Faculty of Economics, University of Salento)

Languages

Italian (mother tongue)

English (professional reading, writing and conversation)

French (advanced reading, writing and conversation)

Visiting and Affiliate Positions

2015 Center for Collective Intelligence, MIT Sloan (USA), *Research Affiliate*

2014 Department of Psychology, PKU - Peking University (China), *Visiting Scholar*

2006 Center for Digital Business, MIT Sloan (USA), *Visiting PhD Student*

Research

Focus: *Business Agility; Collective Intelligence; Corporate Entrepreneurship; Creativity; Crowdfunding; Crowdventuring; Decision Support; Management Systems; Organizational Transformation; Process Management*

Selected Projects

- ENTICE, Technological Innovation in Chinese Enterprises, EU FP7, 2013-2016
- VINCENTE, Collective Intelligence for Technology Entrepreneurship, Italy PON, 2012-2015
- PUGLIA@SERVICE, Service Engineering for Intelligent Territories, Italy PON, 2012-2015
- CRESCENDO, Collaborative & Robust Engineering, Simulation and Design Evolution, EU FP7, 2008
- i-DESIGN, New Product Development Innovation in Aerospace, Italy PON, 2008

Laboratories

2011/Today *Management Engineering* (Senior Researcher), IBIL/DII - University of Salento

2007/2010 *cPDM – collaborative Product Design Management* (Scientific Coordinator), IBIL/DII - University of Salento

2006/2007 *BPE - Business Process Engineering* (Principal Investigator), IBIL/DII - University of Salento

Ten Key Publications (full list at www.alessandromargherita.com)

Elia G, **Margherita A** (2018) Assessing the Maturity of Crowdventuring for Corporate Entrepreneurship, *Business Horizons* (forthcoming).

Elia G, **Margherita A**, Li X, Petti C (2017) Human-oriented Corporate Entrepreneurship: an Integrative framework of Creativity and HRM Enablers, *European Business Review*, 29(4).

Elia G, **Margherita A**, Petti C (2016) An operational model to develop technology entrepreneurship Ego-systems, *International Journal of Innovation and Technology Management*, Online Ready.

Margherita A (2014) Business process management system and activities: two integrative definitions to build an operational body of knowledge, *Business Process Management Journal*, 20(5), 642-662.

Margherita A, Elia G, Secundo G, Passiante G (2013) Sustainable mobility: an integrative framework and its application for new service design, *International Journal of Technology Management and Sustainable Development*, 11(1), 31-49.

Margherita A, Petti C (2010) ICT-enabled and process-based change: an integrative roadmap, *Business Process Management Journal*, 16(3), 473-491.

Corallo A, **Margherita A**, Scalvenzi M, Storelli D (2010) Building a process-based organization: the design roadmap at Superjet International, *Knowledge and Process Management*, 17(2), 49-61.

Margherita A, Romano A (2010) *Fondamenti di Ingegneria del Business: un Approccio Sistemico all'Analisi e Gestione dell'Impresa* (A System Approach to Business Management), Milan, FrancoAngeli.

Margherita A, Secundo G (2009) Density, diversity, openness and speed: Is management development aligned?, *Journal of Management Development*, 28(10), 933-944.

Margherita A, Klein M, Elia G (2007) Metrics-based process redesign with the MIT Process Handbook, *Knowledge and Process Management Journal*, 14(1), 46-57.

Journal Reviewer Positions

- *Business Process Management Journal* (Emerald, ISSN: 1463-7154)
- *Expert Systems with Applications* (Elsevier, ISSN: 0957-4174)
- *Information Sciences* (Elsevier, ISSN: 0020-0255)
- *International Journal of Innovation and Technology Management* (World Scientific, ISSN: 1793-6950)
- *International Journal of Knowledge and Learning* (Inderscience, ISSN: 1741-1017)
- *Journal of Manufacturing Technology Management* (Emerald, ISSN: 1741-038X)
- *Personnel Review* (Emerald, ISSN: 0048-3486)
- *Technovation* (Elsevier, ISSN: 0166-4972)

Teaching

Focus: *Business Modelling; Business Performance Systems; Holistic Approaches to Business Management; IT-enabled Business Transformation; Management Systems; Project Management; Start-up Creation; Technology Entrepreneurship*

Courses

2004/2017 Undergraduate courses at the Faculty of Engineering, University of Salento: *International Business Management, Management Systems, Project Management, Technology Entrepreneurship Roadmap*

2007/2017 Master's courses and industrial training programs at DHITECH and DII (University of Salento): *Value Creation in Companies and Projects, New Product Development, Business Process Management, Business Performance, E-Business Solutions and Digital Innovation*

2007/2010 Corporate education initiatives (Master's FHINK) at Finmeccanica/Leonardo Group: *Aerospace industry, Business Modelling, Business Process Engineering, Organizational Learning, Organizational Transformation*

2007/2010 Executive education programs at Al Akhawayn University (Morocco): *e-Business Adoption, IT-enabled Transformation*

2008/2009 International Master's (IMT&L) at MIB School of Management (Trieste): *ICT Innovation in Tourism*

Previous Experience

2000/2007 Consulting on Business and Finance (Studio Professionale AF, S.G.J., Taranto, Italy)

2003 Stage in Marketing (MPSF – Monte dei Paschi di Siena Finance, Milan, Italy)

2002 Airman (Aeronautica Militare Italiana, Taranto, Italy)

Other Info

- Advanced guitar player (pop, rock-fusion and funky-blues)
- Blood donor for ASDOVOS (Associazione Donatori Volontari Sangue)