# BUSINESS ECONOMICS (LB05)

(Lecce - Università degli Studi)

## Teaching ORGANIZATION AND KNOWLEDGE MANAGEMENT

GenCod A002284

**Owner professor** Pamela PALMI

**Teaching in italian** ORGANIZATION AND KNOWLEDGE MANAGEMENT

**Course year** 3

**Teaching** ORGANIZATION AND KNOWLEDGE MANAGEMENT

**Language** ENGLISH

**SSD code** SECS-P/10

**Curriculum** MANAGERIALE

**Reference course** BUSINESS ECONOMICS

**Course type** Laurea

**Location** Lecce

**Credits** 6.0

**Semester** First Semester

**Teaching hours** Front activity hours: 48.0

**Exam type** Oral

**For enrolled in** 2020/2021

**Assessment** Final grade

**Taught in** 2022/2023

**Course timetable** https://easyroom.unisalento.it/Orario

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| BRIEF COURSE DESCRIPTION | The organizational component is more fundamental to include the behavior of individuals and groups in an increasingly complex organizational context and therefore to support them in facing the multiple challenges of business realities. The business organization provides students with the basic knowledge for the analysis and understanding of the main organizational problems that allow modern businesses and a wide range of tools for their resolution.<br>In particular, issues relating to organizational behavior, organizational planning and knowledge management will be studied in depth. This path helps to understand the fundamental variables and levers of the organization, on which the company management can act to improve performance and achieve positions of competitive advantage over competitors. |
| REQUIREMENTS | there are no particular prerequisites |
| COURSE AIMS | The main objective of the teaching of Organization and Knowledge Management is the transfer of analytical knowledge on how to recognize, face and solve the problems that arise at the different levels of planning and implementation of the organizational structure of the company and of organizations in general. , in a reference framework that allows to frame the relationships between organizational, environmental, strategic and operational variables and their connection with company performance.<br>This goal will be pursued through the adoption of an appropriate mix of lectures, individual work, group exercises and testimonials from organization experts from the business world. |
| TEACHING METHODOLOGY | Lectures, case studies, classroom testimonies from entrepreneurs |

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| ASSESSMENT TYPE | The test will be aimed at verifying and evaluating the learning of the contents provided during the lessons and the individual study of the textbook.<br>Non-attending students must strictly adhere to the content of the textbook.<br>Reward elements will be guaranteed to students who demonstrate that they consistently participate in lessons. In this case, the evaluation will also be based, in part, on the results of the group work carried out by the students and on active participation in the classroom. |
| FULL SYLLABUS | It will be provided in the classroom by the teacher at the beginning of the course |
| REFERENCE TEXT BOOKS | Gareth R. Jones, Organizational Theory, Design, and Change, Seventh Edition, Pearson |